

The Australian Shoe Fair Arrives at the Sydney Exhibition Centre

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This month the Sydney Exhibition Centre will be transformed into a giant walk in wardrobe, a shoe wardrobe. Prepare to step into a room filled with more shoes than you've imagined in even your most fabulous dream. Difference is this time its real, you can smell the leather, see the stilletos... welcome to the Australian Shoe Fair.

The Australian Shoe Fair is coming to Darling Harbour from February 11-13. The fair is targeted towards industry players such as footwear buyers, CEO's, business owners, and store managers. Free marketing workshops are also held at the fair for those interested in learning about low cost methods to build your customer base. But even for you're not in the industry if you love shoes (let's face it, what's not to love?) then it is a great opportunity to be a step ahead of the fashion pack and view the latest in shoe and accessory collections and trends from around the world.

This year's fair will showcase hundreds of emerging and established women's, men's and children's brands including iconic Brazilian label Beira Rio known for their fun-loving Latin American style and Vogue favourite Ash Shoes – a label launched in 2000 by Parisian Patrick Ithier, a key designer for both Jimmy Choo and Marc Jacobs and Italian talent Leonello Calvani, and Spanish brand Estilo Emporio, whose new season standouts include watersnake sandals and raffia trimmed wedges.



The right pair of shoes will flatter our legs and put a spring in our step. If you've been searching for the perfect fit, you're sure to find it at the Australian Shoe Fair at the Sydney Exhibition Centre.

For more information about the fair and how to register to attend go to www.australianshoefair.com



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