

# australian shoe fair

14-16 February 2010, Sydney Exhibition Centre

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## THE "GO-TO" FOR THE HOTTEST BRANDS

Host to an unsurpassed array of footwear and related products across the men's, women's and children's categories, the 2010 AUSTRALIAN SHOE FAIR on from 14-16 February 2010, is keenly anticipating its strongest showcase yet, with displays covering a raft of new and established brands from local and overseas players.



Promising to take the casual footwear market by storm with a colourful, funky range targeting girls and boys of all ages, Italian iconic sneaker brand Superga has recently confirmed its participation as a first time exhibitor.

Meanwhile, hailing from Denmark, premium "eco" brand Duckfeet will make its first splash in Sydney. Made using the highest quality, ethical materials and production methods, Duckfeet is already a hit in Europe, answering growing demand for products that cater to the luxury market, while caring for the environment.

Other exciting exhibitors include women's label Nat-Sui, Cresta Holdings – including children's brands Walnut Melbourne and Red Bootie and quirky New Zealand brand Minx, as well as Zoom Shoes, Sapato Imports, Ruby Tuesday and many more.



Following two successful co-located seasons in Melbourne, the **AUSTRALIAN SHOE FAIR** will take place in conjunction with **FASHION EXPOSED** and the **BAGS & ACCESSORIES FAIR** for the first time in Sydney.



Attendees look set to benefit from an expanded product offer on the stands, as well as value adding events such as Salon Shows, Live Look Books and Retail Workshops, as well as the Australian Retailers' Association's Hot Half Hours.

[australiashoefair.com](http://australiashoefair.com)

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